

Fields of Battle Lands of Peace 14-18

A major street gallery exhibition to
commemorate the centenary of
The First World War

An internationally acclaimed outdoor touring exhibition and educational resource
based on the insightful and emotional photographs of renowned photographer and
battlefield guide, **Michael St Maur Sheil**.

Information



LED BY **IWM**

CWGC
Commonwealth War Graves Commission



wecommunic8

**MARY EVANS
PICTURE LIBRARY**



A POWERFUL AND MOVING OUTDOOR EXHIBITION ENCOURAGING ACTIVE COMMUNITY ENGAGEMENT IN THE FIRST WORLD WAR

Registered charity Fields of Battle 14-18 has developed a unique and engaging touring street gallery exhibition, based not on the horrors of war, but on how over time, nature has healed the battlefields, creating a link between the modern day and the personal dramas and stories these peaceful landscapes now hide.

The exhibition is centred around arresting, large-scale photographs documenting First World War landscapes as they are today, captured by renowned photographer and battlefield guide Michael St Maur Sheil over seven years, across three continents.

Supported by well-informed caption text and engaging archive imagery, the project seeks to highlight the social, cultural and emotional significance of the changes brought about by the conflict, which are still evident today. The inclusion of personal memories, poems and stories, makes for an experience that is both moving and informative in equal measure.

WHO IS THE PROJECT AIMED AT?

A partner in the First World War Centenary programme led by the Imperial War Museum, this **free-to-view** exhibition has been created to appeal universally and act as a **gateway** to the battlefields for as broad an audience as possible. It offers a unique opportunity for school visits and for community projects, arts organisations, uniformed groups and volunteers to join together in commemoration of the First World War.

EDUCATION MATERIALS

Specially developed educational materials supporting both classroom activities and visits to the exhibition are available to download free of charge at: www.fieldsofbattle1418.org/education

WHAT DOES THE FIELDS OF BATTLE EXHIBITION COMPRISE OF?

The exhibition features up to 60 contemporary battlefield images by Michael St Maur Sheil, supported by thought-provoking caption panels edited and curated by Jan Bridge of wecommunic8.

Introductory panels, together with dedicated host panels, and prominent displays including details of local sponsors and supporters, bring the exhibition up to a maximum of 22 3-sided exhibition units as illustrated opposite.

Drawing on the photographer's extensive collection, up to nine additional panels can be added to the exhibition with caption content focused on the host city.

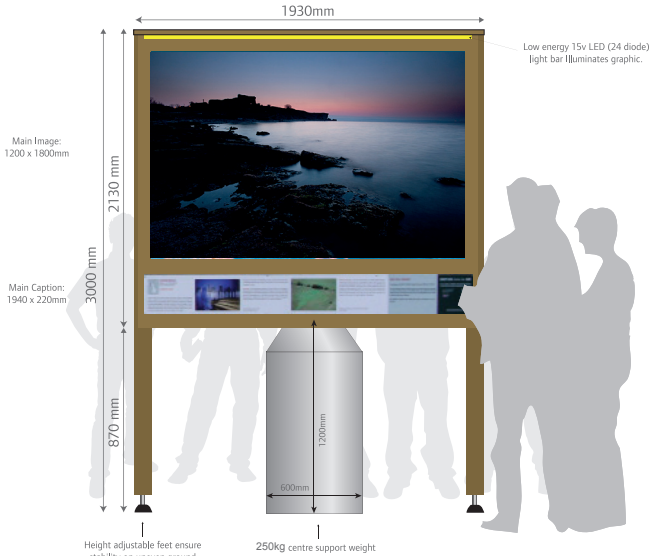




Fields of Battle Lands of Peace 14-18

"Just discovered the superb Fields of Battle photo exhibition in St James's Park. Well worth a visit..."

Mark Moulding (via Twitter)



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THE EXHIBITION SYSTEM

Created by street gallery pioneers, wecommunic8, the exhibition is presented within a system tried and tested in outdoor locations across the UK and Europe.

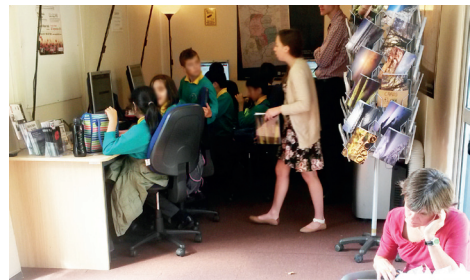
All images are finished with anti-graffiti laminate capable of resisting UV damage, wind, rain and extreme temperatures. Lit by low-consumption LED lights at night and available to view 24 hours a day, the system allows for flexible layouts, encouraging visits to locations including war memorials, civic squares and busy pedestrianised city centre areas.

THE EDUCATION CENTRE

An integral component of the exhibition, the option of the education centre offers the potential for a mix of engaging classroom and family activities. Fully equipped with internet enabled computers, the education centre provides visitors with the opportunity to search online archives to discover the history of their own community and family involvement in the War. In addition, a large format TV screen allows videos and information to be presented to visitors on every aspect of The First World War.



Above: The education centre offers a unique opportunity for school visits.



Fields of Battle **Lands of Peace** 14-18

WHY CONSIDER BRINGING FIELDS OF BATTLE TO YOUR CITY?

Fields of Battle offers the potential to actively unite communities in commemoration of the First World War.

Schools, councils, town halls and community projects to arts organisations and uniformed groups will all be able to use the street gallery as a focus and a hub for their own centenary programmes.

Requests to host the project are being driven by cities wishing to align the exhibition's presence with battles and events of major relevance and importance to their particular regions, thus creating a strong emotional connection with the content at a local level.

SPONSORSHIP OPPORTUNITIES

Sponsorship of Fields of Battle Lands of Peace, represents an attractive opportunity for local organisations in the form of a direct channel of communication with the local community, with significant additional benefits including:

Highly visible sponsor branding on:

- Caption panels below each of the exhibition images
- A 1.8 x 1.2 metre introductory panel
- The interior and exterior of the Education Centre
- Online and offline educational and marketing materials

Media Coverage

Fields of Battle generates significant PR opportunities from opening ceremonies and associated events to press and TV/radio coverage, coupled with increased social media activity and website hits.

FOR MORE INFORMATION PLEASE CONTACT:

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Fields of Battle 14-18 is a registered charity number: **1141520**